

Qin Quality Commitment is a part of the AEC Quality Initiative, the movement promoted both by AEC and its Quality Community, in order to spread a vision of the discipline quality transformed and transforming, synchronized with the challenges that the new economy imposes in companies and society.

Qin Quality Commitment seeks the membership of those professionals passionate about Quality who want to promote the Qin Quality Principles in order to make society, professionals, institutions and companies aware about the value of quality as a strategic for competitiveness and sustainability of the organizations.

## Qin Quality Principles

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### QUALITY IS INITIATIVE

Quality transforms people and organizations to connect strategy and business in a simple and efficient way.

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### QUALITY IS INTERACTION

Quality puts the customer in the centre of the organizations and materialises the commitment and responsibility of the companies and their professionals with society.

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### QUALITY IS INFORMATION

Quality provides to top management those metrics and indicators that simplify and make a business more efficient, strengthening their competitiveness and sustainability.

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### QUALITY IS INTELLIGENCE

Quality offers a common language to learn, share, analyse and integrate data of the environment in its systems and management processes.

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### QUALITY IS INNOVATION

Quality is open, multidisciplinary, collaborative and creative and in constantly development to give an answer to the challenges that the new economic, social and technological context poses.

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### QUALITY IS INSPIRATION

Quality creates and delivers a tangible value to organizations and society, and is able to provide new solutions to new problems.

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Joining this does not commit you to anything more, except to take part of this movement of transformation showing your active engagement in our "Qin Quality Commitment activists" site.

Joining the commitment simply authorize us to include your name, surname and position in the list of "Qin Quality Commitment Activists", making you a professional reference in new quality and in the principles of Qin Quality.

**Join the Quality Commitment.**

**Become an activist.**

**Promote the principles of the quality that is coming...**

Fill in the form you will find in our website and  
join "Qin Quality Commitment"

### Súmate

al compromiso Calidad Qin

Quiero sumarme al Compromiso AEC Calidad y contribuir a la divulgación y al impulso de una disciplina Calidad que forme parte de los valores y la cultura de nuestras empresas y de la sociedad.

Nombre *Name*

Apellidos *Surname*

Empresa *Company*

Cargo *Position*

Correo electrónico *Email address*

Perfil LinkedIn (opcional) *LinkedIn Profile (optional)*

Perfil Twitter (opcional) *Twitter Profile (optional)*